

# BSc (Hons)

## Business Management

### (Top-Up)



# Awarded By



This degree is awarded by the University of Greater Manchester and distance delivered online by WINC



## Duration

1 Year



## Mode of Study

Full Time, Online Delivery with Scheduled Lectures



## Credit Value

120 Credits



## Assessment

Coursework, Presentation or a combination of both for each module



## Structure

5 Modules



## Support

Study Materials/E-library



# **O**VERVIEW

The BSc (Hons) Business Management (Top-Up) programme is designed to enhance your existing knowledge and skills in business management. It provides an international context, real-world experience, and specialist expertise in various subject areas. The programme fosters essential workplace skills and encourages lifelong learning, equipping you to work independently and as part of a team.

# ABOUT UNIVERSITY OF GREATER MANCHESTER

The University of Greater Manchester, based in Greater Manchester, United Kingdom, is dedicated to delivering excellence in education. With a rich history spanning over 190 years, the university is renowned for its rigorous academics and practical skills development. It prepares students for future careers by offering globally recognised programmes tailored to industry demands.



University of  
Greater  
Manchester



# ENTRY REQUIREMENTS

We would need your CV, Level 5 in Business or equivalent professional qualification, proof of ID and a completed application form to apply.

## How STUDENTS STUDY

Learning and teaching methods apply a blended style. This may include lectures, seminars, tutorials and critiques, self-directed learning, e-learning and laboratory/workshop sessions, as well as online sessions and support. Practical skills are acquired through technical introduction and support, workshop sessions, demonstrations and activity-based assignments. Active learning is promoted with a strong practical theme, throughout.







# QUALIFICATION STRUCTURE

The following modules will be covered in the BSc (Hons) Business Management (Top-Up) degree course, carrying a total of 120 credits.

**Strategic Management – 20 Credits**



**International HRM – 20 Credits**



**E Commerce and Contemporary Marketing Practice – 20 Credits**



**Logistics and Operations Management – 20 Credits**



**Dissertation – 40 Credits**



# P<sup>↑</sup>ROGRESSION

Upon completion of the BSc (Hons) Business Management (Top-Up), you are eligible for Advanced Standing in the MBA Top-Up programme, facilitated by the University of Greater Manchester and WINC Online. The University of Greater Manchester offers guaranteed progression routes for graduates. Additionally, students have flexibility to apply to other UK and international universities after obtaining their bachelor's degree.

## CAREER PROGRESSION

The graduates of the BSc (Hons) Business Management (Top-Up) programme swiftly progress through entry-level management roles, leveraging their comprehensive business knowledge. With each career step, these individuals demonstrate their leadership prowess, strategic acumen, and adaptability, propelling themselves towards continued success in diverse industries.





# ADVANTAGES To THE STUDENT

No need to 'travel' to class

Attend class when travelling away from the workplace

Recordings always available to review

Greater diversity of currently employed students

Parent university faculty involvement

Re-location/Visa not a problem





# RESOURCES To SUPPORT DELIVERY



**Initial joining instructions and support to download and use  
Zoom Live**



**Asynchronous support using Moodle for resources, assignment  
hand in (TurnItIn Integral)**



**Access to online resources - study skills support**



**Synchronous live delivery of lectures (can be recorded for  
future reference)**



**One to one synchronous office hours**



**Thorough Induction covering all aspects**

A background image showing a group of diverse students in a classroom or library setting. In the foreground, a group of five students (three women and two men) are gathered around a laptop, looking at the screen with interest and smiling. One woman is pointing at the screen. In the background, other students are visible, some looking at books or papers. The overall atmosphere is collaborative and academic.

# PROGRAMME LOGISTICS

Intakes in January, May and September

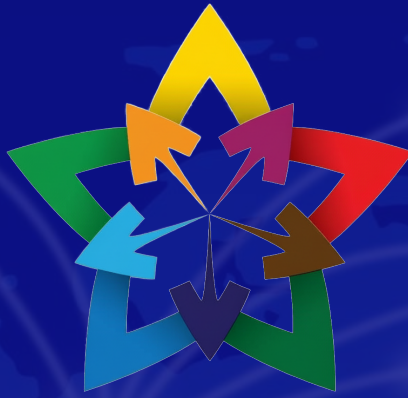
Admissions close on the date of Induction

Students are issued a University of Greater Manchester Login and ID Number within 4 weeks

Access to Moodle comes with the UoGM Login

Access to Zoom is issued for Induction





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